

MODULES INCLUDE:

Welcome & Joiners Panel

Data & Insight

Brand Experience & Innovation

Creative Advertising

Talent & Passion Marketing

Media Performance & PR

Global & Social Issues

How to Get a Job (in Advertising)

DATE:

October 2023

SIGNED:

Mark Dickinson-Keen

Global Chief People Officer, M&C Saatchi

Zillah Byng-Thorne

Executive Chair, M&C Saatchi



